



CYBER 
ESSENTIALS

Did you know 77% of global cybercrime is targeted at small and medium organizations?

Did you know that the cybersecurity breach experienced by the retail giant Target was caused by a third-party HVAC company that was their supplier?

Did you know that ransomware attacks increased by **35%** in 2016 bringing small and medium businesses to a halt and denying them access to their own data?

Did you know that **50%** of private sector Boards of Directors and **42%** of public organizations identify cybersecurity as their top challenging risk to effectively oversee?

Is your business ready for the Cybersecurity and Privacy Legislation Changes?

Introducing Cyber Essentials, Canada's Solution to Provide a Certification Standard and Best Practice to Mitigate your Cybersecurity Risk

Take the right steps to protect your systems, processes and people. It's your basic self-defence for your business.

For more information on Cyber Essentials visit www.cyberessentialscanada.ca

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FOR CANADA