



Stephen Lund

Chief Executive Officer, Opportunities NB

Stephen Lund is a 30-year veteran of the financial industry with leadership roles in banking, venture capital, business development and international finance.

He is the CEO of Crown Corporation Opportunities NB, the first point of contact for business development in the province.

He is the former President and CEO of Nova Scotia Business Inc. (NSBI). Stephen and his team attracted a number of world-leading companies to Nova Scotia and worked to proactively help local, home-grown businesses reach new markets and become stronger global competitors through trade initiatives and financing investments. In its most recent five-year reporting period (2007-2012), NSBI achieved over 150% of its key target, generating over \$1.2Billion in new client direct payroll (\$2.1B including indirect) on a target of \$800Million.

In 2012, through his leadership, Nova Scotia was named by FDI Intelligence, a division of the Financial Times, the best-performing region in North America in attracting inward investment.

Stephen is a graduate of the Business program at St. Francis Xavier University, holds an MBA from Queen's University and received his designation from the Institute of Corporate Directors. He has also completed a number of executive courses at Queen's University, the University of Chicago, and Harvard. Stephen served as a member of the board of directors at the IWK Health Centre and the QE2 Hospital Foundation and currently serves on several Boards and a number of business associations. He was the inaugural Chair of the Heart & Stroke Hockey Heroes Fundraiser. In 2011, he was inducted into Atlantic Business Magazine's prestigious Top CEO Hall of Fame after being named one of the top CEO's for five consecutive years, and he was recognized by Financial Centers International as one of the top 500 most influential people in financial centers worldwide.

He is active in a number of sports and was a participant in the World Triathlon Championships, the Boston Marathon and the Canadian University Hockey Championships.

He is married to Sandy and has 2 sons Connor and Shaun.