

PARRILL + CO

Digital Marketing Intern

Parrill & Co is seeking to hire a full-time Digital Marketing Intern to manage all aspects of our online presence and search engine optimization (SEO) related tasks. You will be responsible for social media marketing, content writing, research, and planning.

The term is approximately 6 months as part of the Digital Skills 4 Youth program, aimed at building the ICT skills and practical work experience of post- secondary graduates, 30 and under, who are unemployed or under-employed.

Responsibilities:

- Research industry-related topics
- Implement SEO
- Develop content for Social Media
- Be able to handle timeline and strategy shifts and re-prioritize
- Other duties as assigned by management

Candidate Eligibility:

- Must possess a postsecondary degree/diploma/certification in Marketing, Communications, Graphic Design, or a related field
- Must be unemployed, or employed part time
- Must be a Permanent Resident or Citizen of New Brunswick
- Knowledge of SEO practices & Google Analytics
- Experience in content development
- Fluent in English with excellent written and oral communication skills
- High level of enthusiasm and creativity
- Resourceful, self-starter with strong project management skills
- Ability to work remotely

www.parrill.ca

This internship is funded by the Government of Canada under its Digital Skills for Youth (DS4Y) program. DS4Y, an initiative from Innovation, Science and Economic Development Canada (ISED), provides an opportunity for youth to gain valuable training and work experience needed for today's digital economy.

For more information about the DS4Y program in New Brunswick, please visit <http://www.cybernb.ca/DS4Y>

Funded by the
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of Canada

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