

Digital Sales and Marketing Intern

Job Description

The ideal candidate for this position is someone with some experience in most of the below areas. They would possess a can-do, positive, problem solving, self-directed attitude. They also must enjoy continuous learning and a desire to apply that new knowledge.

The successful candidate will be taught and coached by a mentor i.e., RFX's Business Development Manager, who will help them become proficient in each of the following areas:

CRM Optimization & Digital Sales Process Development

The primary objective of this part of the role is to coordinate all sales activities through applied CRM technology to maximize conversions of leads to sales.

Duties include

- CRM Development
- Market Development
- Email Automation
- Email Excellence
- Converting Digital Leads to Sales - Lead Development
- Booking Appointments

Social Media Selling

The primary objective of this position is to develop and execute all internal and franchise-related social media campaigns for the RestorFX Group.

Duties include

- Creating high quality writing (copy & interest articles)
- Helping to create selling content for social platforms & monitor metrics - Optimizing LinkedIn Profiles
- Converting LinkedIn conversations to sales

Interested candidates can apply by sending their resume to: vitaly@restorfxlangley.com

This internship is funded by the Government of Canada under its Digital Skills for Youth (DS4Y) program. DS4Y, an initiative from Innovation, Science and Economic Development Canada (ISED), provides an opportunity for youth to gain valuable training and work experience needed for today's digital economy.

For more information about the DS4Y program in New Brunswick, please visit <http://www.cybernb.ca/DS4Y>