



Join the team that's shaping the new technological era.

It's not every day that we see the dawn of a new era in technology. Kognitiv Spark is pioneering leading-edge holographic enterprise software by leveraging Mixed Reality to allow industrial organizations to better connect their workforces.

We're a team of adventurers who are driven by a desire to exceed expectations and deliver transformational benefits to our customers and partners. We see challenges as opportunities, and never stop at "good enough."

We're committed to fostering a culture that embraces our core values of integrity, innovation, responsibility, growth, and unity of effort. Our people are everything.

What we're building

RemoteSpark is our mixed reality communications platform for industrial remote worker support.

RemoteSpark connects field technicians/engineers to subject matter experts tying together interactive 3D content, artificial intelligence, and live IoT data which operate concurrently with a low-bandwidth video support call.

We enable field workers to excel at their jobs by completing tasks faster and correctly the first time, every time. Our platform reduces equipment downtime, expert travel, and facilitates knowledge transfer.

Mixed reality is the merging of physical and digital worlds to produce a new dimension of productivity.

We're at the forefront of the emerging industrial and technological revolution, where the Kognitiv Spark team works to shape the future of how humans interact with technology in their everyday working environments.

The Role

Kognitiv Spark is looking for a marketing coordinator, a person that is data-driven, customer-centric who is passionate about solving customer problems, growing digital audiences, and has a good understanding of marketing strategy, organic growth strategy and social media.

This role will report to the Marketing Manager at our Fredericton office.

We are looking for a candidate with the following characteristics:

- Must possess a postsecondary degree/diploma/certification in Marketing, Communications, Graphic Design, or a related field.

- Applicants must be unemployed or employed part time or under employed.
- They must also be a Permanent Resident or Citizen of Canada.
- Experience marketing B2B into industrial sectors is an asset.

Responsibilities

- Responsible for the growth of and engagement with Kognitiv Spark digital audiences across social and external platforms.
- Execute Kognitiv Spark's human-centric audience growth strategy.
- Support Kognitiv Spark leadership in deliver of messaging pertaining to the audience growth strategy.
- Responsible for the execution and support of the digital-first thought leadership strategy and PR efforts.
- Support digital content creation for the purpose of email marketing, community engagement etc.
- Experience in content development is an asset
- Fluent in English with excellent written and oral communication skills
- High level of enthusiasm and creativity
- Resourceful and a self-starter

Apply today by sending your resume to hr@kognitivspark.com

This internship is funded by the Government of Canada under its Digital Skills for Youth (DS4Y) program. DS4Y, an initiative from Innovation, Science and Economic Development Canada (ISED), provides an opportunity for youth to gain valuable training and work experience needed for today's digital economy.

For more information about the DS4Y program in New Brunswick, please visit <http://www.cybernb.ca/DS4Y>

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