

Digital Media and Marketing Intern

Description

As an engineering company focused on energy efficient technology and data optimization, we are looking to leverage our senior leadership team's experience, accelerate our projects, create sustainable jobs, and train the next generation of experts. We are currently on the lookout for a digital marketing intern.

Apply now through our LinkedIn page: [ABH Engineering \(Mining\): Jobs | LinkedIn](#)

Duties and Responsibilities

The new employee will be responsible for:

- Administration of clientele network
- Computing and storing business response data
- Promoting the company via web-based platforms
- Designing digital marketing campaigns
- Developing business presentations to foster industry engagement
- Advertising company practices through coordinating automated digital marketing
- Utilizing digital media to develop a system of marketing tools

The intern will work directly under Brent Hilscher, VP, participating in all aspects of the business. They will gain experience in engineering practices, business meeting etiquette, and software-based marketing. Mentoring will be continuous with formal weekly learning objectives and checkup meetings. The environment is fast-paced and the intern will be supported by senior staff and PhDs.

This internship is funded by the Government of Canada under its Digital Skills for Youth (DS4Y) program. DS4Y, an initiative from Innovation, Science and Economic Development Canada (ISED), provides an opportunity for youth to gain valuable training and work experience needed for today's digital economy.

For more information about the DS4Y program in New Brunswick, please visit <http://www.cybernb.ca/DS4Y>